

FINDING APPROPRIATE LEGAL FORM OF TOURISM PARTNERSHIP TO MITIGATE IMPACT OF COVID-19 PANDEMY

Irma Rachmawati Maruf¹

Correspondent Email : Irma.rachmawati@unpas.ac.id

Abstract. *Tourism is an economic power and one of the main pillars that support national growth and development. Tourism is a significant job source, and tourism receipts positively impact Foreign Direct Investment (FDI). At the beginning of the Covid-19 pandemic, the government's restrictions remain cautious in the closure of hotels, attractions of culture, cancellation of events and meetings, and postponement of domestic and international tourism. These situations are related to loss of income and unemployment. Patterns Partnership Public-private needs to be strengthened at all local, national, and international tourism. Partnerships in community empowerment include public and private investment legal forms. Previously, the partnerships' patterns only refer to the small partnership business, empowering communities, and Corporate Social Responsibility (CSR). They never involve law aspects that are binding between the parties. Tourism business partnership pattern consists of plasma nucleus, subcontract, general trading, agency, and franchising. Due to the uncertainty of investment, infringements of the Intellectual Property Right, insecure environment, and nature preservation, legal form is needed. Besides, in the Covid-19 aftermath, law form is significant to maintain the tourism and travel industry. The legal form also consists of the settlement of disputes between entrepreneurs with their investors. The aims are to protect the entrepreneur and how disputes arise from the relationships. The legal forms are necessary, due to the ideal partnership pattern contains three elements: donations, coaching, and sustainability. Hopefully, when implementing the legal form of tourism partnership, the people's economy and preserve value culture and tourism industry will increase. Furthermore, the entrepreneur will sustain tourism activities to overcome the impact of the COVID-19 crisis and plan for the future.*

Keyword: *Legal form, tourism partnership, pattern, investment.*